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Introducing our new logo & tagline!

ReUse Systems, Inc. is excited to unveil **a new logo and tagline** that reflect who we are and where we're headed. At the heart of our mission is a simple idea: quality items with life left in them should be reused, not buried in a landfill.

Our goal is to reduce landfill waste by creating new opportunities for furniture, building materials, household goods, and other useful items. We are working toward opening a reuse center in Geneva that will serve Ontario County and the greater Finger Lakes region, making it easier for individuals, businesses, and organizations to give good materials a second life.

Our new logo was designed by Rochester designer **Claire Marziotti**, who captured the spirit of reuse and renewal in a fresh, approachable design. Our communications committee developed the new tagline to express our mission in a few memorable words: **Reclaim Repair Repurpose!**

This new look marks an exciting chapter for ReUse Systems as we work to build a more resourceful and sustainable community, one reusable item at a time.

Welcome Geneva Toy Library!

ReUse Systems, Inc. is excited to welcome Geneva Toy Library (GTL) as one of our flagship programs. GTL is a community of parents working to create a toy library where local families can borrow, share and enjoy quality toys while keeping them out of the landfill.

GTL recently received generous funding from the Wyckoff Family Foundation and Geneva Rotary Club to support its mission of creating a community toy library. We're thrilled to have GTL join the ReUse Systems family and look forward to helping bring this wonderful resource to the community.

Welcome, GTL! And thank you to the Wyckoff Family Foundation and Geneva Rotary Club for supporting reuse in our community.

We are hiring!

Position: Executive Director

Location: Geneva, NY

About ReUse Systems Inc.

ReUse Systems Inc. is a nonprofit dedicated to reducing landfill waste by extending the life of usable materials. We are launching a community reuse center featuring donated goods, deconstruction materials, workshops, fix-it clinics, and other sustainability initiatives.

Position Summary

We are seeking an experienced, organized, and mission-driven Executive Director to lead our growing nonprofit. This is an exciting opportunity to build and manage a community reuse organization from the ground up, including establishing a retail reuse center, developing partnerships, fundraising, and overseeing daily operations.

Responsibilities

- Lead the organization's operations and strategic growth.
- Secure grants, donations, and other funding sources.
- Maintain financial and administrative systems.
- Identify and establish a permanent retail location.
- Recruit, supervise, and support staff and volunteers as the organization grows.
- Build partnerships with community organizations, businesses, and local governments.
- Lead marketing, outreach, and public engagement.
- Work closely with the Board of Directors.

Qualifications

- Nonprofit leadership experience.
- Successful fundraising and grant writing experience.
- Strong organizational, communication, and public speaking skills.
- Passion for sustainability and reuse.

- Ability to thrive in a growing, fast-paced organization.
- Retail or warehouse management experience is a plus.

What We Offer

- Opportunity to build a mission-driven organization from the ground up.
- Collaborative and flexible work environment.
- Competitive salary: **$60,000–$68,000** with benefits, based on experience.

To Apply

Submit a resume, cover letter, and a **3-minute (maximum) video** explaining your interest and qualifications to **jobs@reusesystemsinc.org.** Applications will be reviewed as they are received. Early applications are encourage.

Please share this job opening to folks in your network!

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